

KEISER **UNIVERSITY** PORT ST. LUCIE CAMPUS

NEWS RELEASE – Immediate Release

Contact: Kimberly Dale / 954-849-5304 / kdale@keiseruniversity.edu

Keiser University Expands Internship Opportunities with Sancilio & Company, Inc.

Internship program now includes Graphic Art & Design and Biotechnology

Port St. Lucie, FL –Feb. 10, 2014—The partnership between the Port St. Lucie campus of Keiser University and Sancilio & Company, Inc. recently expanded to include internship opportunities for Graphic Art and Design students. For the past year, students from the Biotechnology program have had the opportunity to gain real-world experience from the company through valuable internships at the company.

The graphic art and design students will be partnering with Sancilio & Company, Inc. (SCI) on an over the counter (OTC) market advertising piece for their Ocean Blue® product line. Students will be working closely with the SCI team to create six or seven different designs for a variety of future marketing campaigns. Aside from working on print and video ads for the company, students will be invited to go to the company and pitch their designs to members of the Sales and Marketing team in order to experience the entire process of bidding on a marketing design contract.

“We are delighted to expand our relationship with Sancilio & Company, Inc. by being able to have students from the Graphic Art & Design program work with such a reputable organization and gain valuable knowledge from experts in the field,” said Dr. Tom Creola, Campus President. “For close to a year they have taken students from Keiser’s Biotechnology program into their internship program in order to provide them with an optimum learning environment.

Sancilio & Company, Inc. is an American based biopharmaceutical company, which researches, develops, manufactures, and distributes products in the United States. Headquartered in Palm Beach County, their research laboratories are staffed with highly qualified and experienced scientists who manufacture products sold through domestic and international distribution channels, thereby making this a rich and rewarding opportunity for Keiser University students.

About Keiser University: Keiser University is a private, not-for-profit university serving nearly 20,000 students pursuing doctoral through associate degrees on 17 campuses, online and internationally, employing 3,500 staff and faculty.

Sixty-two percent of KU students graduate in STEM (Science, Technology, Engineering and Math) and healthcare fields, providing the talented workforce necessary for Florida to compete globally.

Keiser University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award certificates and degrees at the associate, baccalaureate, masters, and doctoral levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Keiser University.

###